



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Sandler & Innocenzi Inc
705 Prince St
Alexandria, VA 22314

Contract # 1401836

Schedule Dates 10/30/12-11/05/12
Advertiser Partnership for Ohlos Future (23825)
Agency Sandler & Innocenzi Inc (4912)
Product POLITICAL ISSUE (ns) (1187)
Brand PARTNERSHIP FOR OHIO'S FUTURE (105388)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name FEIST,CHRIS
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PARTNERSHIP OH FUTUR
JARED SALLES

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09852521
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,610.00
Net Total \$14,790.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	14	\$17,400.00
Grand Total:	14	\$17,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/05/12	1	:30	5:01A- 5:30A (EST)	1	X	X	X	X	X			2	\$600.00	\$1,200.00	Columbus (WSYX)	GOOD DAY	10/29/12
2.0	Normal Line / SPOT (2)	10/30/12-11/05/12	1	:30	5:30A- 5:57A (EST)	1	X	X	X	X	X			2	\$600.00	\$1,200.00	Columbus (WSYX)	GOOD DAY	10/29/12
3.0	Normal Line / SPOT (3)	10/30/12-11/05/12	1	:30	10:57A- 12P (EST)	1	X	X	X	X	X			2	\$1,500.00	\$3,000.00	Columbus (WSYX)	THE VIEW	10/29/12
4.0	Normal Line / SPOT (4)	10/30/12-11/05/12	1	:30	12P- 12:56P (EST)	1	X	X	X	X	X			2	\$1,500.00	\$3,000.00	Columbus (WSYX)	NEWS	10/29/12
5.0	Normal Line / SPOT (5)	10/30/12-11/05/12	1	:30	4P- 4:30P (EST)	1	X	X	X	X	X			2	\$1,500.00	\$3,000.00	Columbus (WSYX)	JUDGE JUDY	10/29/12
6.0	Normal Line / SPOT (6)	10/30/12-11/02/12	1	:30	4:30P- 5P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	JUDGE JUDY	10/29/12
7.0	Normal Line / Football (7)	11/03/12-11/03/12	1	:30	11:58A- 7P (EST)							1			\$25,000.00		Columbus (WSYX)	OSU VS ILLINOIS	10/29/12
7.0.1	Preempt (7)	11/03/12															Columbus (WSYX)	Pre-empt/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: